

C4 GLOBAL COMMUNICATIONS

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GREAT PLAINS CONSERVATION WIN RECORD NUMBER OF EXCELLENCE AWARDS

In 2011, **Great Plains Conservation** amassed an impressive set of travel awards, totaling 12 nominations and four awards primarily in the categories of excellence and conservation. Each of the five **Great Plains Conservation camps in Kenya and Botswana** were recognized for their excellent service and accommodations, as well as their contribution on land stewardship and conservation. The varied awards recognize client satisfaction and new exclusive features at each camp, including **Canon** cameras and lenses, and **Swarovski** binoculars for guests' use during a stay.

ol Donyo Lodge, Kenya, was recognised as being **#4 of Best Hotel in World and #1 Family Hotel** in Travel + Leisure's 2011 World's Best Hotel awards. Further enhancements include a shaded viewing area at the lodge's waterhole, where guests can see some of Africa's largest elephants as well as new poolside voile cushions and curtains.

Ride Kenya at ol Donyo Lodge has now added five new horses to its stable. Further solidifying Great Plains' commitment to families, **Selinda camp in Botswana** boasts an expanded **family tent** as well as a **sleep-out hide** for more adventurous guests. Additional nominations and accolades from *The Good Safari Guide*, *Conde Nast Traveler*, *Trip Advisor* and *World Travel Awards* position Great Plains Conservation's properties among the finest for guest experience, wildlife-viewing, cuisine and guiding.

Great Plains Conservations Awards

Good Safari Guide Awards

2011 **WINNER** Best Safari Accommodation Group in Africa
2011 **WINNER** Best Personal Contribution to Wildlife Conservation, Great Plains Conservation's co-founder Colin Bell
2010 **FINALIST** Best Safari Accommodation Group in Africa

Travel + Leisure Global Vision Awards
2010 **WINNER** for Land Management

Botswana Presidential Order of Meritorious Service

2010 **Granted** by President of Botswana, His Excellency Lieutenant General Seretse Khama Ian Khama, to Great Plains' co-founders Dereck & Beverly Joubert

Virgin Holidays Responsible Tourism Awards

2009 **WINNER** "Best for Conservation of Wildlife and Habitats"



Ol Donyo Lodge is in the heart of the 275,000 acre Mbirikani Group Ranch.

Its location is unrivaled with full views of Mount Kilimanjaro and in the path of traditional wildlife migration routes. It is a lodge rich in history, passion and conservation.

[ol Donyo Loge Photos and Information](#)

Travel + Leisure World's Best Hotels Awards
2011 #1 Family Hotel in Africa and the Middle East
2011 #4 Hotel in the World

Good Safari Guide Awards
2010 **RUNNER-UP** Best Community Safari Property in Africa

2011 **FINALIST** Best Safari Property in East Africa
2011 **FINALIST** Best Safari House in Africa

World Travel Awards
2007-2011: **NOMINEE** Kenya's Leading Safari Lodge

Trip Advisor
All "Five-star" Reviews

World Travel & Tourism Council's Tourism for Tomorrow Awards
2009 **FINALIST**

Ecotourism Kenya
2007 **WINNER** Eco-Warrior Award

Ride Kenya

Good Safari Guide Awards
2011 **FINALIST** Best Riding Safari Operator in Africa
2011 **FINALIST** Best Safari Guiding Team in Africa



Duba Plains Camp, located in the northern reaches of Botswana's famed Okavango Delta.

The 12-bedded camp is built on a wooded island in one of the remotest parts of the Delta, it is this remoteness that solidifies Duba Plains as the soul of 'wild Africa'.

[Duba Plains Photos and Information](#)

Set Location
2011 National Geographic feature film, *The Last Lions*

Trip Advisor
13 Five star Reviews



Zarafa Camp is an intimate, four roomed luxury tented camp located on the 300,000 acre Selinda Reserve in northern Botswana.

This camp has one of the most spectacular sites of any camp in southern Africa, overlooking the beautiful flood plains of the Zibadiania Lagoon.

[Zarafa Camp Photos and Information](#)

Good Safari Guide Awards

2011 RUNNER-UP Best Safari Property in Africa

2010 RUNNER-UP Best Safari Property in Southern Africa

2010 & 2011 RUNNER-UP Best Ecological Safari Property in Africa

2010 & 2011 FINALIST Best Safari Cuisine in Africa

Trip Advisor

All "Five-star" Reviews

Conde Nast Traveller

2009 "Hot List" of Hotels

Tatler UK

2009 101 Best Hotels in the World



Selinda Camp is located in the 300,000 acres Selinda Reserve of northern Botswana and is built on a wooded island on the banks of the Selinda Spillway.

Completely rebuilt in 2007, Selinda Camp is a relaxed, yet luxurious tented safari camp.

Selinda Camp Photos and Information

Good Safari Guide Awards

2010-2011 **FINALIST** Best Safari Guiding Team in Africa

World Travel Awards

2010 & 2011 **NOMINEE** Botswana's Leading Safari Lodge

Conde Nast Traveller

2008 "Hot List" of Hotels

Trip Advisor

#1 Ranking of Specialty hotels in Okavango Delta

21 Five-star reviews



Selinda Canoe Trail Photos and Information

National Geographic Adventure

2009 "25 Best New Trips in the World"



Mara Plains Camp, is located on the northern border of the Masai Mara Game Reserve in the 30,000 acre Olare Orok Conservancy.

The camp is a small, high quality, seven-roomed camp under canvas and on raised decks with sweeping views across Kenya's notable savannahs.

Mara Plains Photos and Information

Good Safari Guide Awards

2010 & 2011 **FINALIST** Safari Property in East Africa

2010 & 2011 **FINALIST** Best Safari Guiding Team in Africa

Trip Advisor

14 Five-star reviews

Great Plains Conservation Website
Big Cats Initiative Website

For additional information or interview requests, please contact:

Caroline Graham

Caroline@c4global.com or 310.899.2727

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